Urge surfing

Urge surfing means noticing cravings as they come and go, like waves. Instead of giving in, you ride them out.



How to surf the urge

- Notice the craving
 Pay attention to what you're feeling thoughts, emotions, and body sensations.
- Accept it

 Don't fight it or judge yourself. Cravings are normal when quitting.
- Breathe and focus

 Take slow, deep breaths. Notice where you feel the craving in your body.
- Watch it pass

 Remind yourself: This will pass. You don't need to act on it.
- Check in with yourself
 As the craving fades, ask how you're feeling. Be proud you got through it.



- What am I feeling right now?
- What helped me get through it?
- How do I feel now that the craving has passed?
- · What can I do next to stay on track?



